FEATHER RIVER AIR QUALITY MANAGEMENT DISTRICT
MEMORANDUM
10/01/2018

TO: FRAQMD BOARD OF DIRECTORS
FROM: Christopher D. Brown, AICP, APCO
SUBJECT: Approve the use of AB2766 (Blue Sky Funds) to contribute $1,500.00 to Capitol Region Local Policymakers Dinner Series.

RECOMMENDATION:

Consider the request for sponsorship in the amount of $1,500.00 to contribute to the Capitol Region Local Policymakers Dinner Series.

ALTERNATIVES:

Do not approve the sponsorship.

BACKGROUND:

The Local Government Commission (LGC) hosts the Capital Region Local Policymakers Dinner series and depends on funding in the form of sponsorship. As the meeting topics are about better land use planning, air quality issues, transportation and transit and livable communities in the Greater Sacramento Region, this project fits the parameter for dealing with the effects of motor vehicles and implementing the California Clean Air Act and is able, with board approval to be expended from the AB2766 (Blue Sky) project funds.

DISCUSSION:

The district has contributed to this program for a number of years, and has reduced the sponsorship to $1,500 three years ago.

A request has been received to sponsor in the amount of $2,000.00.

FISCAL IMPACT:

Funding would be issued from the Blue Sky Fund project allocation for fiscal year 2018/19, reducing the project fund by $1,500. While funding is available this item is not currently budgeted.
Cap Region Quarterly Policymaker Dinners

Brief Description:
Since 2011, the Capital Region Policymaker Dinners are a series of dinner meetings for elected officials, city managers and county administrative officers from the six-county Sacramento Region. The dinner meetings highlight a different topic each month, ranging from electric vehicle infrastructure implementation, reducing energy consumption, exploring sustainable and inclusive economic models for communities, leveraging public and private investments to build more livable communities and openly discussing the effects of climate change legislation on local governments.

Dinner guests share and discuss opportunities and challenges related to local governments as well as listen to informative presentations from special guest speakers (see below) providing attendees with the inspiration and practical tools that they may then return to their communities to appropriately implement.

Funding:
The dinner series is complementary due to the generous sponsorship of SMAQMD (Sacramento Metropolitan Air Quality Management District). Other sponsors include: FRAQMD (Feather River), PCAPCD (Placer County), YSAQMD (Yolo-Solano).

2018-2019 Scheduled Dinners:
- September 20
- October 18
- January 31
- April 11

A few notes:
- LGC organizes 3-4 dinners/ calendar year
- 20-25 attendees per dinner
- 50 total attendees
  - 70% local electeds
  - 25% governmental staff
  - 5% other regional thought leaders
- In the past year, 20+ municipalities have been represented

Some past topics have included:

2017/2018
June 21, 2018: Bioeconomy: Turning Waste into Opportunity
  Mike Woelk, Co-founder and Executive Director, Corigin
LGQ Quarterly Forums

April 19, 2018: Streamline Riverside: Innovative Approaches to Economic Success
   Al Zelinka, City Manager, City of Riverside
   Rafael Guzman, Director of Economic Development, City of Riverside
November 9, 2017: Sustainable and Equitable Economic Development
   Chris Benner, Professor, UC Santa Cruz
September 2017: Electrify America: Leveraging Opportunities for Local Govs
   Brendan Jones, Chief Operating Officer, Electrify America

2016/2017

2016/2017
May 18, 2017: Retrofitting the Suburbs: Placemaking Strategies for the Capital Region
   Paul Zykofsky, Director of Community Design Programs, LGC
February 2017: Closing the Gap: Affordable Housing in the Capital Region
   Jeff Bellisario (Bay Area Council Economic Institute)
October 2016: Keeping the Capital Region Cool: Lessons from LA (SMUD)
   Jonathan Parfrey, Executive Director, Climate Resolve
September 2016: Designing Communities for 21st Century Mobility
   Ryan Snyder, Principal, Transpo Group

2015/2016

April 2016: Data Matters: A Discussion on Local Strategies and Regional Coordination
   Katherine Gale, Principal Associate, Focus Strategies
March 2016: Closing the Gap: Creating Efficient Food Systems in the Capital Region
   Paula Daniels, Founder, Los Angeles Food Policy Council; Commissioner,
   California Water Commission
November 2015: New Funding Strategies to Fuel Smart Growth Successes
   Lisa Wise, President, Lisa Wise Consulting, Inc.
September 2015: Advancing Bicycling in the Capital Region
   Charlie Gandy, President, Livable Communities, Inc.